

YJBN Co., Ltd
Global Hair Beauty Company

Vol. 10 OCT, 2023



CELLREBORN
PROFESSIONAL

Unleashing
Your Inner Lovelines

LOCK & BRAID GEL



NEW

Star# Rock & Braid Gel Extreme Hold 300ml/10.14fl.oz.

YJBN Co.,Ltd

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YJBN Production Line

all about the hair products

SALON CARE PLATFORM



Salon Care Vertical Platform
HAIRBEST.COM
Operation

HAIR & SCALP CARE



- Hair Shampoo/Treatment
- Hair Essence(Serum) / Tonic
- Hair Wax
- Hair Color/ Perm

HAIR BRUSH



- Hair Roll (Round) Brush
- Hair Paddle Brush
- Cutting Comb

HAIR APPLIANCE



- Hair Curler
- Curling Iron
- Flat Iron
- Hair Dryer

Brand

CELLREBORN

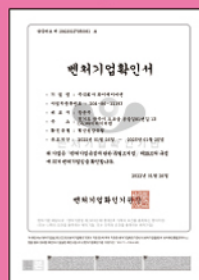
Cellreborn, Prescribed from Nature

At Cellreborn, we understand the importance of nature in achieving healthy, beautiful hair.

That's why we use only the finest natural ingredients in our hair care products.
Our unique formulations combine plant-based energies
that thrive in even the most extreme environments
with patented ingredients developed by our expert researchers.

Discover the power of nature in hair care with Cellreborn.
Our products are designed to promote hair vitality, strength and radiance.
Say goodbye to dull, lifeless hair and experience
the transformative benefits of our nature-prescribed hair care solutions.

Patent & Trademark



Goodbye
Chemicals

Hello!

purity of
Cellreborn



CELLREBIOME™

- Vegan
- Eco-Friendly
- Clean Beauty
- Natural Beauty
- Microbiome Bio Beauty

It is a premium hair & scalp care line that combines the power of plants with science and technology, including genetic engineering.

It contains a patented plant ingredient called CGE-V1 Complex (No.10-2360708), as well as microbiome ingredients such as Lactobacillus fermented extract.

This line is designed to prevent hair loss and promote scalp health, while also promoting eco-friendly clean beauty.

Anti Hair Loss & Hair Growth

It is specifically formulated to prevent hair loss and improve the condition of both the hair and scalp. It contains niacinamide, salicylic acid, which work together to effectively alleviate the symptoms of hair loss. It's designed to promote healthy hair growth and maintain a nourished scalp.



Cellreborn Tea Tree Shampoo 430ml/14.54fl.oz.



Cellreborn Tea Tree Scalp Tonic 150ml/5.07fl.oz.

Anti Dandruff & Sebum Removal

It is formulated with centella asiatica extract, salicylic acid, BHA, and climbazole to effectively combat dandruff, dead skin cells, itchiness, and scalp irritation. Additionally, it gently exfoliates to remove excess sebum, leaving the scalp moisturized and clean for an extended period.



Cellreborn Cica Calming Shampoo 430ml/14.54fl.oz.



Cellreborn Cica Calming Scalp Scrub 150ml/5.07fl.oz.

Damage Care

It is infused with 33 types of protein and nutrients, including 20 amino acids and 13 black food plants. It effectively repairs damaged hair, leaving it healthier and more beautiful.



Cellreborn 33 Silky Protein Shampoo 430ml/14.54fl.oz.



Cellreborn Lavender Treatment 430ml/14.54fl.oz. (Hair & Scalp Care)



Cellreborn 33 Silky Protein Leave-in Balm 150ml/5.07fl.oz.



Cellreborn 33 Silky Protein Ampule 10ml(0.16fl.oz.)x5ea



You are Adorably Lovely

NEW

Black Bean LPP Quick Speed Hair Color 60ml

With its optimal dye composition, our hair dye allows for vibrant and lustrous color expression, giving you a unique and stylish look. Infused with black bean extract, LPP protein, and 17 types of amino acids, it minimizes hair damage caused by dyeing. Our formula contains aloe vera, ceramide, and shea butter to prevent dryness after dyeing. Additionally, camellia oil, argan oil, and olive oil provide a shiny and silky texture to your hair. We've also included platycodon and tea tree oil extracts to soothe the scalp during the dyeing process. Rest assured, our product is free of 13 harmful ingredients. With an ammonia-free and scent-free formula, it minimizes irritation and ensures a comfortable dyeing experience.



You are the Hero in your life

Cellreborn Athens transforms ordinary days into extraordinary ones, allowing you to radiate confidence and charm no matter where you may be.



More Captivating, More Radiant Hair

1. Athens Repairing Oil Essence (serum) 120ml/4.05fl.oz.
2. Athens Repairing Leave-in Balm 120ml/4.05fl.oz.
3. Athens Moisture Water Essence 120ml/4.05fl.oz.

Captivating Hairstyles and Luxurious Volume

4. Athens Styling Curl Cream 150ml/5.07fl.oz.
5. Athens Volume Fixer 120ml/4.05fl.oz.

The Elegance of White Musk Fragrance

It restores damaged hair, leaving it soft and moisturized. It is a perfume-type shampoo that has an elegant, white musk fragrance that lasts long after use, providing a pleasant feeling throughout the day.



- CGE Moisture & Repair Shampoo 1000ml/33.81fl.oz
- CGE Moisture & Repair Treatment 1000ml/33.81fl.oz

NEW

Star# One Step Down Perm 300ml/10.14fl.oz.

It is a one-step perm solution that eliminates the need for neutralizers. It minimizes hair damage and allows for various perm styles to be achieved.

- Easy down perm
- Hair Straightening
- Hair correction



Blossom, More Beautiful



Ceramic Curling Iron

SIZE(mm)	28	32	36	40
COLOR	PURPLE	BLUE	GREEN	PINK

It boasts a charmingly soft and tender cover that allows for meticulous and precise styling. Furthermore, the ceramic coating on the heating barrel works its magic by minimizing any potential hair damage, ensuring a lovely and enchanting result.

Ceramic coated heating barrel | The ceramic coating on the heating barrel emits negative ions and far-infrared rays, minimizing heat damage to your hair.

Fast heat generation & excellent resilience | It quickly heats up to 200 degrees within just 30 seconds, allowing you to start curling right away. The device also offers great resilience for long-lasting results.

Korea Actor YoungEun's Pick

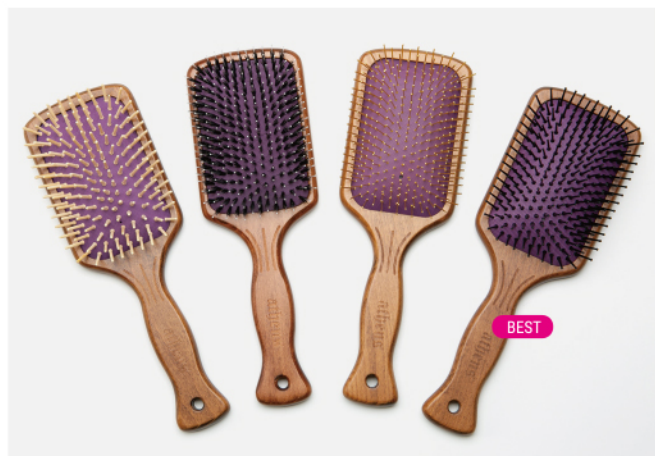


NEW COLOR Gold & Black 32 / 36 / 40



99.9% UV Antibacterial Coated Brush

Athens Goddess Paddle Hair Brush



Wooden Pin Paddle Brush

L : (L)253mm x (T)82mm
M : (L)220mm x (T)72mm

Bristles & Tynex Nylon Paddle Brush

L : (L)253mm x (T)82mm
M : (L)220mm x (T)72mm

Stainless Gold Pin Paddle Brush

L : (L)253mm x (T)82mm
M : (L)220mm x (T)72mm

Tynex Nylon (Plastic) Pin Paddle Brush

L : (L)253mm x (T)82mm
M : (L)220mm x (T)72mm

Athens Goddess Paddle Hair Brush



MINI : (D)36mm x (T)175mm

0.5 : (D)28mm x (T)213mm

1 : (D)32mm x (T)240mm

2 : (D)37mm x (T)248mm

3 : (D)40mm x (T)248mm

4 : (D)47mm x (T)252mm

5 : (D)50mm x (T)252mm

7 : (D)63mm x (T)255mm

BEST